

Press release

Paris, May 15th 2013

BlackFin Capital Partners makes a majority investment in finanzen.de AG, the leading online marketplace for finance and insurance leads in Germany

On April 24th, BlackFin Capital Partners, a Private Equity fund dedicated to financial services, announced that it has made a majority investment in finanzen.de AG.

Founded in 2004, finanzen.de is the No.1 online marketplace for end customer leads in the German finance and insurance sector. The Company connects lead generators such as online price comparison sites with lead buyers such as independent financial advisers and insurance companies. More than 250,000 leads are annually traded via its proprietary and industry leading platform, using real time auctions and real time lead delivery. For more information, please visit www.finanzen.de.

BlackFin's long standing experience in the financial service sector will support finanzen.de's international roll-out strategy in France and other European countries where it can leverage on its deep market knowledge and partner network. "We have found a very attractive partner in BlackFin, who has a strong expertise in successfully internationalising finance and insurance online business models" said Dirk Prössel, member of the board of finanzen.de.

The transaction is the seventh investment of BlackFin Capital Partners. Paul Mizrahi, Managing Director of BlackFin, says: "The investment in finanzen.de highlights our ability to source transactions on high-growth segments in Europe while creating substantial synergies across complementary portfolio companies".

About BlackFin Capital Partners (www.blackfincp.com)

BlackFin Capital Partners is a Private Equity firm taking influential stakes in financial services companies (broker/dealers, insurance brokers, asset and/or wealth-managers, outsourcing and processing firms, payment providers, Internet financial service providers...) across continental Europe.

BlackFin thus backs successful management teams by bringing them growth equity and expertise to enable them to benefit from opportunities in a sector which is undergoing major transformations.

As an independent firm based in Paris, BlackFin was founded in 2009 by four partners, combining a vast amount of experience and success across the financial sector, as managers, entrepreneurs and investors.

Press contacts

NewCap
Pierre Laurent
Managing Partner
plaurant@newcap.fr / +33 (0)1 44 71 94 97

BlackFin Capital Partners
Paul Mizrahi
Managing Director
paul.mizrahi@blackfincp.com / +33 (0)1 75 00 02 32