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BlackFin Capital Partners pursues its consolidation strategy of the financial aggregator market in France, with the acquisition of HyperAssur.

BlackFin, a private equity firm dedicated to financial services SMEs, announces the acquisition of the insurance comparison website HyperAssur (www.hyperassur.com).

BlackFin takes advantage of this transaction to group its financial aggregators in France (www.MisterAssur.com, www.DevisMutuelle.com, www.Mutuelle-Conseil.com, www.KelAssur.com, and www.Kredity.com) under the new brand Comparadise. Each aggregator will nevertheless retain its own brand, website and positioning.

Hyperassur is a major player of the insurance online comparison market, thanks to its broad panel of insurers, mutual insurance companies and brokers. HyperAssur offers Internet users a large range of insurance policies (car, motorbike, health, home, life,...) at the best price. The acquisition of Hyperassur allows Comparadise to significantly strengthen its position in the car insurance market, which is expected to significantly grow in the next few years, in particular due to the new legislation ("Loi Hamon") which allows the cancellation of car insurance policies at any time after the first year.

BlackFin's objective is to make Comparadise the leading financial comparison website in France, dedicated to both individuals and SMEs. BlackFin made its first investment in the insurance comparison market in July 2012. Since then, BlackFin acquired four additional financial aggregators, demonstrating its ability to consolidate fragmented markets in order to grow its portfolio companies.

Bruno Rostain, Managing Director of BlackFin, said : « *BlackFin becomes a major player in the online insurance market in Europe, through its investments in Comparadise in France, Chiarezza in Italy and Finanzen in Germany. We keep analyzing numerous investment opportunities in companies engaged in the comparison or distribution of financial products online across Europe.* »



About BlackFin Capital Partners

BlackFin BlackFin Capital Partners is a Private Equity firm taking influential stakes in financial services companies (broker/dealers, insurance brokers, asset and/or wealth-managers, outsourcing and processing firms, payment providers, Internet financial service providers...) across continental Europe.

BlackFin thus backs successful management teams by bringing them growth equity and expertise to enable them to benefit from opportunities in a sector which is undergoing major transformations.

As an independent firm based in Paris, BlackFin was founded in 2009 by four partners, combining a vast amount of experience and success across the financial sector, as managers, entrepreneurs and investors.

www.blackfincp.com

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